

# What is in your hand?

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# What is Potential

Latent qualities or abilities that may be developed and lead to future success or usefulness





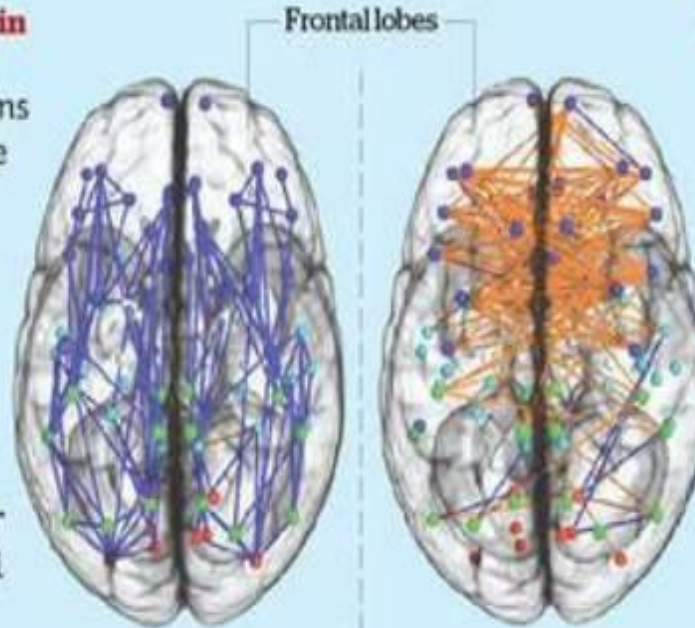
# Male vs Female brain

## The male and female brain

A new way of showing the connectivity of the brain - called "connectome" maps - reveals significant differences between men and women

### Typical male brain (top view)

Most connections run between the front and back parts of the same brain hemisphere, which could account for the better spatial skills and motor (muscle) control in men



### Typical female brain (top view)

Many more neural connections go from side to side across the left and right hemispheres of the brain. Scientists say this could account for women's better verbal skills and intuitive abilities



# Understanding Potential

Women in Africa – what can we offer....

	Rwanda	Cameroon	Senegal	South Africa	Swaziland	Tanzania	Uganda
Female literacy rate	59.8%	59.8%	29.2%	80.9%	78.3%	62.2%	59.8%
Percent of women in formal labor force	51%	40%	42%	38%	33%	50%	40%
Seats in Parliament	45.3%	8.9%	19.2%	32.8%	16.8%	30.4%	29.8%
Gender Equity Index Ranking	3/154	137/154	104/154	42/154	125/154	35/154	67/154





# Cameroon

## Kah Walla

### COMPANY PROFILE

**Business Name: STRATEGIES!**

**Business Type:**

Management consulting

**Annual Turnover: US\$500,000**

**Employee Number: 15**

**Business Reach: Africa, Europe, US**





# Rwanda

Janet Nkubana

## COMPANY PROFILE

**Business Name: Gahaya Links**

**Business Type: Handicrafts**

**Annual Turnover: US\$300,000**

**Employee Number: 3,000**

**Business Reach: Africa, USA**



# South Africa

## Sibongile Sambo

### COMPANY PROFILE

**Business Name: SRS Aviation Ltd.**

**Business Type: Aviation Services**

**Annual Turnover: US\$5m**

**Employee Number: 9**

**Business Reach: Global**





# Releasing your Potential

1. Be hungry for knowledge (learn)
2. Be prepared to take risks
3. Learn from those who have gone before you
4. Focus on what works and repeat it...



# Maximising Potential

1. Stay grounded
2. Be flexible
3. Don't settle
4. Dream the impossible



# What is in your hand.....





# Thank you

# Questions